

NSTIAM

Newsflash



Message form the Chief Editor

During this fiscal quarter, NSTIAM experienced heightened activity driven by its commitment for disseminating modern agricultural marketing concepts to farm families across the State. There was a notable surge in interest among the potential trainees, as evidenced by the significant response to the online trainee enrolment module. Over the past three months, **more than 2200 candidates** utilized this online platform to submit their applications.

Apart from the RKVY funded trainings for FPO Managers in the State and (NIAM), Jaipur sponsored programs, the Institute was able to organize online training programs on e-NAM for different stakeholders; six-days block level outreach training programs and three-days training for the FPOs formed under WBSRLM.

Throughout this quarter, a record-breaking total of **2158 trainees** were successfully trained across **62 programs**, spanning **all 22 districts** of the State.

Sujit K. Bhadra

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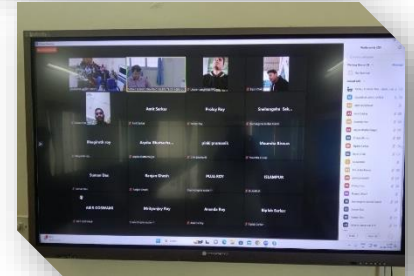
- ❖ Online training on e-NAM
- ❖ Training on Operational Management of FPOs under RKVY 2023-24
- ❖ FPO Shareholder Management sponsored by NIAM, Jaipur
- ❖ Outreach training program of NSTIAM at different RMCs
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Online Training on e-NAM

The Institute organized 08 training, each with two-day duration, on e-NAM for RMC officials and Progressive Stakeholders during this quarter utilizing the State Budget. The entire training program including trainee enrolment, approval, uploading of training material and certificate distribution to the trainees were done through virtual mode utilizing the newly developed Online Trainee Enrolment Module.

These trainings were imparted online via the smart classroom of of NSTIAM. Officials and stakeholders participated by joining smart meeting rooms at each e-NAM market.

In total, **673 trainees** attended, comprising **146 officials** from 15 e-NAM districts and **529 stakeholders** from 18 e-NAM markets.



Training on Operational Management of FPOs under RKVY 2023-24



NSTIAM successfully concluded the training initiative focused on 'Operational Management of FPOs', which commenced at the beginning of this financial year under RKVY 23-24.

These 06-days training programs were specifically designed for the Boards of Directors (BoDs) and Chief Executive Officers (CEOs) of FPOs of the State, with particular attention given to newly established FPOs.

In this quarter, a total **137 trainees** representing **52 FPOs** across **13 districts** of the State participated in the program. Among these 52 FPOs, **12 were Multipurpose Cooperative Societies Ltd.** and rest were Farmer producer Companies.



NIAM Sponsored FPO Shareholders Management Training

National Institute of Agricultural Marketing (NIAM), Jaipur sponsored a few three-days Capacity Building trainings on FPO shareholders management.

During the entire program, different lecturers from Krishi Vigyan Kendra; Bidhan Chandra Krishi Vishwavidalaya; Agriculture Training Center, SAMETI, Narendrapur; P&RD Department; Agricultural Marketing Department took the sessions in different dates.

110 shareholders from 32 FPCs representing from Hooghly, Nadia, Purba Medinipur, Paschim Medinipur, Purba Bardhaman, Paschim Bardhaman districts took part in the training. Among these, around **85% of the participating FPOs** have been formed under the Central Sector Scheme: Formation and promotion of 10000 FPOs in the Country.



Operational and Financial Management training for the FPOs under WBSRLM



NSTIAM, in collaboration with West Bengal State Rural Livelihoods Mission (WBSRLM) - one of the CBBOs in the State for implementation of the Central Sector Scheme on Formation and promotion of 10000 FPOs in the Country, conducted a three-day training program focusing on Operational and Financial Management for newly established FPCs.

Three (03) FPCs from Purba Bardhaman district took part in the training from 19th to 21st March 2024.

The program not only covered the fundamental concepts of business development but also provided detailed insights into the overall process of FPO formation and management, human resource management, statutory compliances, and financial management essential for ensuring the sustainable operation of an FPO.

Total **36 trainees**, including Board of Director from 03 FPCs and Community Resource Person from WBSRLM as coordinators, took part in the training.

Outreach training program of NSTIAM at different RMCs

the State-wide **06-days Basic Entrepreneurship Development** trainings as outreach program of NSTIAM have been organized by **21 Regulated Market Committees** during the month of February and March 2024.

The enrolment of the trainees, who are mainly the next generation farm family members, exclusively managed through the newly developed Online Trainee Enrolment module. Following enrolment, trainee verification and recommendation were overseen by the secretaries of the respective RMCs, with final approval granted by NSTIAM authorities. The trainings were executed across various locations within the respective districts covering different farmer oriented developmental schemes by the line departments of the Government, basics of preservation and processing & low-cost packaging; which ultimately gave them a glimpse on basic entrepreneurship development either through individual or in group mode.

Total **1204 trainees** underwent training through **41 such trainings throughout the State**. Among these, **737 trainees** were trained in 25 trainings during February, while **467 trainees** participated in 16 trainings held in March 2024.

Upon completion of the training, training materials and participation certificates were uploaded onto the Online Trainee Enrolment module, enabling trainees to download them as needed using their enrollment IDs.





Glimpse of different trainings conducted by NSTIAM during this quarter

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