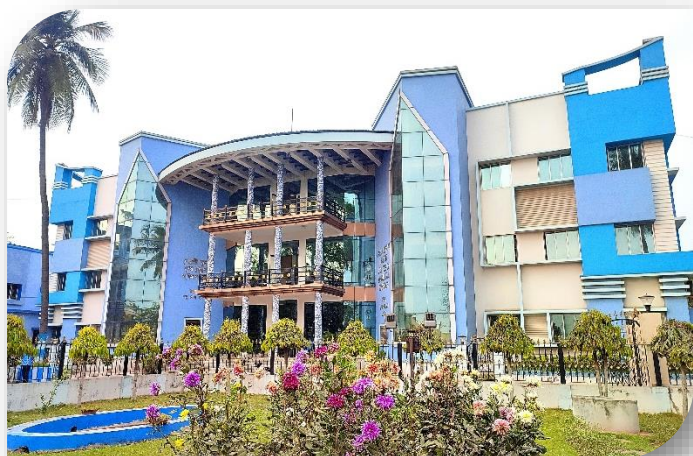


NSTIAM

Newsflash



Message form the Chief Editor

During this quarter, NSTIAM has actively dedicated its efforts to a range of training initiatives, with a primary goal of enhancing the skills and capabilities of the three key pillars of the Farmers Producer Organizations (FPOs): Shareholders, Board of Directors, and Chief Executive Officers.

Furthermore, the **National Institute of Agricultural Marketing (NIAM), Jaipur**; graciously sponsored a workshop for both FPOs and CBBOs of the State.

In addition to these efforts, the Institute extended One-time Assistance to the FPCs who have successfully completed the two-week residential training program on Post-harvest Management at our institution.

On behalf of all the members of NSTIAM, I extend our warmest wishes for a joyful and prosperous festive season ahead.

Sujit K. Bhadra
Sujit Kumar Bhadra
Director, NSTIAM

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Training on Operational Management of FPOs under RKVY 2023-24

The Institute arranged a six-day residential training program on 'Operational Management of FPOs,' exclusively tailored for the Board of Directors (BoDs) and Chief Executive Officers (CEOs) of the FPOs of the State. This program marks a pioneering initiative under the Rashtriya Krishi Vikas Yojana (RKVY) for the year 2023-24, with the primary aim of imparting comprehensive knowledge on topics such as Statutory Compliances, Financial Management, Business Development, and Human Resource Management to the FPOs.

Since June 2023, the Institute has conducted seven such training programs, accommodating a total of **184 participants from 67 FPOs**, representing from **13 different districts** of the State.

Further details of the program are provided below:

Sl No	Training Dates	No. of FPCs	Trainee Number
1	12-06 to 17-06	9	26
2	17-07 to 22-07	9	26
3	31-07 to 05-08	9	24
4	07-08 to 12-08	9	26
5	21-08 to 26-08	10	29
6	05-09 to 10-09	10	27
7	18-09 to 23-09	11	26
TOTAL		67	184



Capacity Building training of Farmer Members of the FPOs



The Institute, in association with Agriculture Department, Govt. of West Bengal; got the opportunity to organize **five (05) Capacity Building training** for the Members of the FPOs i.e. the Board of Directors (BoDs) Chief Executive Officers (CEOs) and Shareholders.

Out of the five trainings, two were dedicated to the BoDs and CEOs and each lasted for 03 days, while the remaining three trainings were designed for the shareholders and spanned 02 days each.

The main focus of these training programs was to impart comprehensive knowledge on various aspects of operational management, with the aim of enabling the FPOs to operate in a sustainable manner in the future.

The program commenced with an inauguration ceremony on **20-09-2023** at NSTIAM and was graced by the presence of the Director of Agriculture, West Bengal. Deputy Director of Agriculture (Admin), Hooghly and Project Director, ATMA, Hooghly were also present in the program.

Total **92 shareholders representing from 19 FPOs and 64 BoDs and CEOs representing from 24 FPOs** from Howrah, Hooghly and Purba Medinipur districts attended the trainings.



One-day FPO Workshop sponsored by NIAM, Jaipur

National Institute of Agricultural Marketing (NIAM), Jaipur sponsored a one-day workshop on FPO management for the Board of Directors (BoDs) Chief Executive Officers (CEOs), Accountants and Shareholders of different FPOs representing from Hooghly, Purba Bardhaman, Nadia, North 24 parganas and Howrah districts of the State. Additionally, representatives from the Cluster Based Business Organizations (CBBOs) engaged in FPO formation under the Central Sector scheme of formation and promotion of 10000 FPOs in the country, also participated in the workshop.

The workshop was inaugurated by **Sri Jaideep Dutta Gupta, IAS, CEO, West Bengal State Agricultural Marketing Board** in presence of **Dr. S.R. Singh, Dy. Director, CCS NIAM, Jaipur**. Secretaries from North 24 parganas, Hooghly and Purba Bardhaman Zilla Regulated Market Committees were also present in the inaugural session.

Apart from Dr. Singh, **Mr. Gautam Sen**, Ex. General Manager, NABARD and **Mr. Ankush Saha**, General Secretary, West Bengal Fruits and Vegetable Exporters Association delivered technical sessions on 'Linking FPOs to the markets', 'Developing Business plan for FPO along with Data Monitoring & submission' and 'Understanding the export market and stakeholder's engagement' respectively in the Workshop.

Total **71 participants**, including 13 representatives from 13 CBBOs took part in the workshop.



Distribution of One-time Assistances to FPCs



The Institute provided a **One-time Assistance (OTA)** of **Rs. 1.5 Lakh** to each of the **three Farmer Producer Companies (FPCs)** who successfully completed the two-week residential training program on 'Post Harvest Management, Preservation, and Marketing of Fruits & Vegetables' during the financial year 2022-23. This assistance was provided subsequent to the submission of a bank-approved agri-business project by each of the FPCs to NSTIAM.

The FPCs receiving the OTA were Bagnan Agro Producer Company Limited from Howrah, Masmad Farmers Producer Co. Ltd. from Bankura, and Baneswar Evergreen Farmers Producer Co. Ltd. from Coochbehar district. The OTA was handed over to them by Sri Jaideep Dutta Gupta, IAS, CEO, West Bengal State Agricultural Marketing Board.

Among the above three FPCs, the project submitted by Bagnan Agro Producer company limited has got the approval and sanction of loan amount of Rs 6.30 lakh **through Agriculture Infrastructure Fund (AIF)**.



Glimpse of different training and workshops conducted by NSTIAM during this quarter

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