

NSTIAM

Newsflash

Message form the Chief Editor

A wide range of trainings has been initiated by NSTIAM during this quarter which will continue throughout the current financial year. The Institute has organized Training on Operational Management and Training on Post-harvest Management; both for the FPOs of the State apart from introducing the Entrepreneurship development training for the next-generation farm family members.

Throughout this quarter, total of **660 trainees** were successfully trained through **25 training programs**.

Beyond these trainings, a significant quantity of Tomato Puree has been produced in NSTIAM's Demo-lab for Sufal Bangla PMU and is being regularly sold through various Sufal Bangla outlets.

NSTIAM has also published the 4th edition of the FPO directory of the State during this period covering details of 1067 FPOs.

We are pleased to announce that NSTIAM has been designated as the State Nodal Training Institute under the CSS 'Formation and Promotion of 10,000 FPOs' by the State Government. This recognition will enable us to conduct more focused training for the FPOs in coming days.

Sujit K. Bhadra

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Training on Operational Management of FPOs

To ensure that FPOs of the State operate in a self-sustained manner, a specialized training program was organized under **RKVY 2024-25** for the Chief Executive Officers (CEOs) and Board of Directors (BoDs) focusing on financial management, human resource management, statutory compliances and agri-business project planning & implementation.

The first program was virtually inaugurated by **Sri Onkar Singh Meena, IAS**, Principal Secretary to the Govt. of West Bengal, Agricultural Marketing Department and Chairman, WBSAMB on **01-07-2024**.

During this quarter, NSTIAM arranged 05 trainings, each with 06 days duration. A total of **136 CEOs and BoDs from 53 FPCs** across **seven districts** of the State participated in these trainings.

Details of the trainings are given as below:

Sl No	Training Dates	No. of FPCs	Trainee Number
1	01-07 to 06-07	11	30
2	29-07 to 03-08	11	28
3	05-08 to 10-08	11	30
4	09-09 to 14-09	10	28
5	23-09 to 28-09	10	20
TOTAL		53	136



Training on Post Harvest Management and Value Addition for the FPOs



NSTIAM conducted two short-term courses, each lasting two weeks on **'Post Harvest Management, Preservation and Marketing of Fruits & Vegetables'** under State Budget 2024-25; for the FPCs formed under the scheme of formation and promotion of 10000 FPOs in the country by PAMCL as Implementing agency.

The training addressed various challenges faced by FPCs in their agri-business ventures, covering topics such as scientific preservation of fruits and vegetables, forward-backward linkages, marketing strategies, supply chain management, low-cost packaging, the Agriculture Infrastructure Fund, e-NAM, preparation of bankable projects, documentation, and accounting. Additionally, the FPCs received two days of hands-on practical training in processing, semi-processing, and preservation of perishable goods in the Institute's Demo-Lab.

The programs took place from July 22 to August 3, 2024, and from September 2 to 14, 2024, with a total of **44 trainees representing 12 FPCs** from seven districts of the State.

Entrepreneurship Development Training for the Farm Family Members

The first phase of the Training on Entrepreneurship and Marketing Chain Development through Market-led Production and Post-harvest Management for farm family members, **under RKVY 2024-25**, began on **August 26, 2024**, with **26 trainees** from two blocks of **North 24 Parganas District**. This was followed by the entry of **30 trainees** from two blocks of **Bankura District** on **September 2**, and **11 trainees** from one block of **Paschim Bardhaman District** on **September 9, 2024**.

These three trainee batches will undergo simultaneous training over the **next eight weeks**. The training schedule is structured so that while one batch attends theoretical classes, another participates in practical sessions, and the third batch conducts application classes in their respective blocks.

NSTIAM has selected Bio-Diverse Farming Private Ltd. as the Training Provider (TP) through e-NIT process. The TP will manage the training by providing subject matter experts, developing training materials, organizing study tours for hands-on experience, and monitoring the application classes in their blocks, in coordination with the Institute authorities.

All the 05 batches shall complete their training in the next quarter.



Outreach training program of NSTIAM at different RMCs



The Institute also organized **six-day Basic Entrepreneurship Development training** programs as an outreach initiative under the State Budget 2024-25; in association with **06 Regulated Market Committees** during the month of September 2024.

The enrolment of the trainees, who are mainly the next generation farm family members, exclusively managed through the Departmental Online Trainee Enrolment module. The trainings were executed across various locations within the respective districts covering different farmer oriented developmental schemes by the line departments of the Government, basics of preservation, processing and packaging. This provided participants with an introduction to entrepreneurship, either individually or in group mode.

During this quarter, six RMCs—Dakshin Dinajpur, Howrah, Murshidabad, Paschim Medinipur, Purba Medinipur, and Purulia—completed **seven training sessions**, involving a total of **210 trainees**.

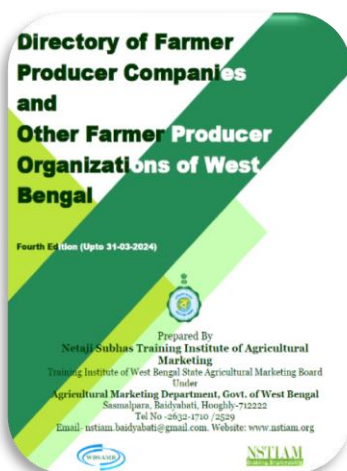
Preparation of Tomato Puree for Sufal Bangla

To minimize post-harvest losses of tomatoes sold through Sufal Bangla outlets, NSTIAM, in **collaboration with Sufal Bangla**, initiated the process of converting unsold tomatoes into puree in the **Demo Lab of NSTIAM**. This process is carried out regularly under the strict supervision of **technical experts from the Training & Canning division** of the Directorate of Agricultural Marketing, ensuring all hygienic standards are met.

Since July 2024, NSTIAM has processed **2.79 MTs of tomatoes** received from Sufal Bangla, resulting in the preparation of **3,892 bottles of puree**, each with a **500-gm capacity**.



Fourth Edition of Directory of Farmer Producer Companies of West Bengal



As in the previous years, NSTIAM has taken the initiative to publish the Directory of Farmer Producer Companies (FPCs) and other Farmer Producer Organizations (FPOs) of West Bengal. The information for this fourth edition was compiled **up to March 2024**. This directory now provides district-wise details such as the name, address, contact information, company registration details, activities, and membership status of each of the **957 FPCs and 110 FPOs, totaling 1,067 organizations** across the State. In this edition, information of **197 new FPCs and FPOs has been added up**.

The softcopy of the directory is **freely available in the Publication section of the website of NSTIAM (www.nstiam.org) and WBSAMB (www.wbagrimarketingboard.gov.in)**.

Upcoming training programs of NSTIAM for the next quarter

Sl No	Training name	Duration	Participants	Training months
1	Operational Management of FPOs	06 days	CEOs and BoDs of Different FPOs	November – December- 2024
2	Post-Harvest Management Training	02 weeks	Shareholders and BoDs of FPOs	November – December- 2024
3	Entrepreneurship Development Training for the Farm Family Members	08 weeks	Farm Family Members of Different Districts	October – December- 2024
4	Outreach training program of NSTIAM	06 days	Farm Family Members of Different Districts	October – December- 2024

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