Government of West Bengal
Office of the Assistant Director of Agricultural
Marketing (Administrative), Hooghly
Rice Research Station Campus (Near Chinsurah Railway Station),
(1st Floor), PO: Chinsurah R S, Dist.: Hooghly, Pin : 712102
Phone: 033-2686- 2375, e-mail :hooglyagrimark@gmail.com

No.1388/R-1 **Date: 12.08.2024**

EXPRESSION OF INTEREST

Paschimbanga Agri Marketing Corporation Ltd under the Agricultural Marketing Department, Government of West Bengal has formulated a Scheme and received approval from the Competent Authority under name and style "Two-year Project for Determination of Minimum Threshold Price (MTP) of Perishable Agricultural Produce and Prevailing Farm Gate Price (FGP) Through Farmer Producer Company (FPCs) in Important Production Domains of West Bengal Having Considerable Marketed Surplus Linked to Institutional Procurement During Distress Sale by the Farmers" under RKVY.

District bound Farmers Producers Company (FPC) s are to be selected in each district to perform the roles and responsibilities assigned to them under the scheme.

Now, therefor, the Assistant Director of Agricultural Marketing (Administrative), Hooghly invites Expression of Interest (EOI) from Hooghly district bound Farmers Producers Company (FPC)s for working as the Partner in connection with execution of the said Scheme.

All the intending eligible Farmers Producers Company (FPC)s are requested to apply in their letter head in the prescribed format (ANNEXURE-I) annexed herewith.

Last date and time for submission of EOI:	**09/09/2024 up to 3.00 pm**
Date and time of opening of the EOI	**10/09/2024 at 12.30 PM**

Please note that corrigendum, if any, issued on the above advertisement will be published on the website Sufal Bangla (www.sufalbangla.in) and in the Notice Board of the Office of the undersigned.

Applicants are requested to submit their application in the sealed tender box at the Office of the Undersigned at Rice Research Station Campus,P.O-Chinsurah RS,Dist-Hooghly,PIN-712102 in hard copies along with all requisite documents as detailed in this paper.

A pre-bid meeting will be held on **23/08/2024** at **01.00** PM in the Office of the undersigned at the said address.

Assistant Director of Agricultural
Marketing (Administrative), Hooghly

NODAL OFFICER, PLU,
Sufal Bangla under PAMCL

SCHEDULE OF ACTIVITIES

The undersigned would endeavor to adhere to the following schedule:

Sl. No	Activity	Date
1	Date of issue of the Notice	12/08/2024
2	Date of publication of the Notice in the newspaper	16/08/2024 (Tentatively)
3	Date of uploading in the website www.sufalbangla.in	13/08/2024
4	Date, time and place of pre-bid meeting	**Date:** 23/08/2024* **Time:** 01.00 PM **Place:** Office Chamber of _____ at_____
5	Last Date and time for submission of EOI	**Date:** 09/09/2024* **Time:** 03.00 PM
6	Date and Time for opening of EOI	**Date:** 10/09/2024* **Time:** 12.30 PM
7	Date for publication of the list of eligible FPCs to be called for presentation	On or after 12/09/2024 *
8	Date for making presentation	To be communicated in due course
*** If the date falls on a holiday, the next working day with the scheduled time will be considered.**		

GENERAL TERMS AND CONDITIONS

Background: With a view to empowering growers for fetching remunerative Farm gate price for their produce, a two-year scheme has been formulated by Paschimbanga Agri Marketing Corporation Ltd under the Agricultural Marketing Department, Government of West Bengal under name and style "Two-year Project for Determination of Minimum Threshold Price (MTP) of Perishable Agricultural Produce and Prevailing Farm Gate Price (FGP) Through Farmer Producer Company (FPCs) in Important Production Domains of West Bengal Having Considerable Marketed Surplus Linked to Institutional Procurement During Distress Sale by the Farmers" under RKVY. This Project aims at estimation of minimum threshold price of seasonal perishable (Fruits & vegetables) through Farmer Producer Company (FPCs) and record of actual Farm Gate prices of the agricultural produces including price spread for further estimation of producers' share in consumers' price. The data is extremely useful in fixing Minimum Procurement Price (MPP), required for Market Intervention at the backend of value chain management thereby ensuring effective price support scheme, food procurement, distribution, price policies, household farm retention pattern for self-consumption, seed, feed, wages and other payments in kind which can be used as the basis for planning infrastructure development of storage and distribution. The task of the proposed project is to reach out to randomly selected farmers in 22 districts across the state of West Bengal through the FPCs. The major objectives are to support farmers from distress sale and to procure perishable for public distribution whenever and wherever required.

Scope of Work:

The scheme will encompass two years covering two summer and two winter seasons form the commencement of the scheme. The scope of works for the selected FPC shall include, but not limited to the following:

1. To assist the undersigned in selection of farmers etc. in each production domain.
2. Sensitisation and mobilisation of farmers.
3. Organisation of Sensitisation Programme under guidance and instruction from the undersigned.
4. Frequent visits to the respective production domains and interaction with the farmers as per direction of the undersigned.
5. Field level data collection on regular basis in accordance with the prescribed module and as per direction of the undersigned.
6. Recording of data in prescribed module on regular basis for 13(Thirteen) no. of crops in 05(five) of Blocks, namely Singur,Balagarh,Dhaniakhali,Pursurah,Polba-dadpur under Hooghly District.
7. Periodical (Weekly) entry of the data collected in the specific page created in Sufal Bangla Website as per direction of the undersigned.
8. To assist the undersigned for determination of harvest price.
9. Any other work related to the successful execution of the work as may be assigned by the undersigned.

10. All the works must be accomplished by the selected FPC in the district under the Project

SELECTION OF FPC: Expression of Interests (EOIs) are being invited from Farmer Producer Company (FPC) having registered office within the District. **Address of the registered office as per CIN will only be considered.**

EARNEST MONEY DEPOSIT (EMD): ₹ 20,000.00 (Rupees Twenty Thousands Only) as EMD is to be deposited in the form of a Demand Draft only drawn in favour of ASST DIR OF AGRI MARKETING(ADMN),HGLY and payable at . DD should not be drawn before the date of publication of this notice. The Original DD must be attached with the Application. EMD furnished by all unsuccessful Applicants will be returned to them without any interest whatsoever, at the earliest after the process is over. **EMD amount of the successful Applicant will be kept as Security Deposit (SD)** and will be released, without any interest whatsoever, after project period on successful completion of the work.

i) **DOCUMENTS TO BE SUBMITTED:** The Application for EOI in **ANNEXURE-I** must contain the following documents duly self-attested by the authorised signatory:
   1. Copy of CIN
   2. Copy of GST Registration Certificate and Latest GST returns
   3. Copy of last Income Tax Assessment order and acknowledgement of Income Tax Return for current year.
   4. Copy of PAN Card.
   5. Copy of Valid Trade license.
   6. Copy of latest audited statement of accounts.
   7. Details of Shareholders duly certified by the CA
   8. Turn Over(FY 2022-23) certificate duly issued by the CA
   9. List of Graduate Shareholders and Office bearer with Educational Qualification
   10. Financial Strength as on 31.03.2024 duly certified by the CA
   11. EMD amount in the form of DD

ii) **SUBMISSION OF APPLICATION:** The Application in prescribed Format (ANNEXURE-I) along with all requisite documents as mentioned above should be placed inside a sealed envelope marked as "Application for Selection of FPC under the scheme "Two-year Project for Determination of Minimum Threshold Price (MTP) of Perishable Agricultural Produce and Prevailing Farm Gate Price (FGP) Through Farmer Producer Company (FPCs) in Important Production Domains of West Bengal Having Considerable Marketed Surplus Linked to Institutional Procurement During Distress Sale by the Farmers" **with a note "DO NOT OPEN BEFORE 12.30 hours of 10/09/2024** and should be dropped in the sealed tender box kept in office of the undersigned within the stipulated time.
Application submitted after the last date and time or any extension to the deadline by the undersigned, will NOT be considered under any circumstances.

In case of failure to seal the envelopes and markings as required, the undersigned will assume no responsibility for the misplacement, loss, or premature opening of the Proposal.

SELECTION PROCESS: The process of selection of eligible FPC is indicated below:

i) The applications, upon receipt will be subjected to a scrutiny to examine the adherence to eligibility criteria, completeness of application form, submission of necessary documentary evidences, etc. Such FPC who fulfils the eligibility criteria, complete information in application form and documentary evidences will be shortlisted for a presentation at the Office of undersigned

ii) The shortlisted FPC shall make a presentation before a Committee to be constituted.

iii) The Committee shall examine the suitability and select the FPC based on the following broad parameters and weightage thereof.

Sl. No.	Name of the Segment	Weightage
1	No. of Shareholders	25%
2	Total Turnover of the FPC during 2022-23 Financial Year	25%
3	No. of Graduate Shareholders and Office bearer	25%
4	Financial Strength as on 31.03.2024	15%
5	Presentation	10%
	Total	**100%**

iv) The FPCs having highest value (under the Sl. No 1 to 5) among the applicant FPCs in the district shall receive the maximum weightage, which will be followed by the other applicants based on their claimed values (under the Sl. No 1 to 5) on pro-rata basis.

v) A list of eligible FPC will be prepared according to their score from highest to lowest and the undersigned would engage an FPC from the list; the FPC which have obtained highest Weightage will get first preference and so on. If there is tie on the basis of the score, preference will be given as per the serial of the Segment as detailed in (iii) above.

vi) In all matters regarding eligibility, assessment and communication of result, the decision of the undersigned shall be final and binding on the applicants and no correspondence shall be entertained in this regard.

vii) The Undersigned reserves the right to cancel the above selection process as per requirement without assigning any reason at any stage of selection process.

viii) The FPC who received the 1st preference, shall be issued a letter of engagement by the undersigned, specifying therein the names / details blocks and crops and related activities. The FPC shall, within 7 (Seven) days of the receipt of the engagement letter, sign, and return the duplicate copy in acknowledgement thereof. The Undersigned and the selected FPC shall enter into a separate formal Agreement for the purpose of implementation of the programme and the Engagement Letter and this EOI document along with corrigendum/corrigenda, if any, shall be treated as part of the Contract.

ix) The Selection does not guarantee a "Right To Work" under any circumstances. No FPC so selected can demand a contract.

Right to verify the particulars / data furnished by the applicant FPCs in the Application

The undersigned reserves the right to verify all statements, information, documents, etc. submitted by the Applicant in the application form. The undersigned may also call for necessary additional details for verification of information, documents, data, etc

Period of engagement:

The period of selection is for a maximum period of 2 years from the commencement of the scheme for the purpose of execution of the instant scheme. The undersigned would review the performance of FPC from time to time for their continuation or otherwise. The undersigned may terminate the engagement depending on performance of the FPC. The undersigned may also consider calling for fresh applications for selection if found necessary.

Financial Assistance:

During total project period of two years, the engaged FPC will get ₹ 2,40,000.00 for all the tasks as detailed in the scope of work except organising 4(Four) Seminars with farmers for mobilisation and sensitization for which the engaged FPC will get 10% of the total expended costs as per approved estimates as service charges. Disbursement of funds to the engaged FPC will be made as per availability of funds upon satisfactory performance and production of documentary evidence and after statutory deductions as applicable. There is no provision for any advance payment.

OTHER TERMS AND CONDITIONS

The following are some of the major terms and conditions of engaging the FPC:

i) Failure to comply with requirements spelt out in this document and in the instant Scheme shall make the Application of any FPC liable to be rejected. Similarly, incomplete applications or with no details furnished for any of the parameters in the Application are also liable to be rejected.

ii) If any FPC or any of its member(s) make(s) an averment regarding its or his/their qualification or other particulars and it turns out to be false at any stage during implementation of the Scheme, the FPC shall be debarred forthwith in implementing the Scheme as the FPC under the Scheme and also shall be debarred for any future assignments of undersigned. In this case, the Security Deposit (SD) shall be forfeited.

iii) In case, it is found at any time before issue of the engagement letter by the undersigned that, the eligibility conditions have not been met by the FPC or it has made material misrepresentation or has given any materially incorrect or false information, the FPC shall be disqualified forthwith and the EMD shall be forfeited.

iv) The Undersigned reserves the right to invoke and/or cancel the engagement, if situation so warrants or the terms and conditions are not complied with, without assigning any reason thereto.

The Undersigned reserves the right to

i) relax or waive any of the conditions as deemed necessary in the best interest of the objectives and implementation of the Scheme without assigning any reasons thereof.

ii) include any other items, terms and conditions at any time during the process

iii) However, necessary corrigendum(s) shall be issued by the undersigned for such changes

OFFICE ADDRESS FOR SUBMISSION OF EOI

The EOI must be submitted in the sealed tender box kept in the office of the undersigned at the office of the Assistant Director of Agricultural Marketing (Administrative), Hooghly at Rice Research Station Campus,P.O-Chinsurah RS,Dist-Hooghly,PIN-712102 no later than by **15.00 hours of 09/09/2024** or any extension to this deadline. Any Proposal received by the undersigned after the deadline shall be declared late and rejected, and promptly returned unopened.

PAYMENT

Fund allocated for the execution of the work under the instant scheme will be released periodically as per availability on submission of requisite documents to the undersigned. No advance will be given. Payment will be made after statutory deduction as applicable.

TERMINATION OF ENGAGEMENT

a. If the selected FPC wants to terminate the contract, it may be done after serving a notice period of 01 month or till engagement of the new FPC for the job, whichever is earlier. However, the FPC shall have to submit all the necessary reports/documents till the period of their engagement to the undersigned upto his satisfaction, otherwise Security Deposit of the FPC shall be forfeited.

b. If the FPC materially fails to render any or all the services within the time frame as specified by the undersigned or any extension thereof granted by the undersigned in writing and fails to remedy its failure within a specified period after receipt of the default notice form the undersigned and/or if the FPC in the judgment of the undersigned has engaged in corrupt or fraudulent practices in executing the work and/or **in the event of failure to execute the work as per the scheme by the FPC, the engagement will stand cancelled and the FPC shall be bound to refund the fund received, if any, forthwith to the undersigned.** In this case, the Security Deposit (SD) shall be forfeited.

DISPUTES REDRESSAL

In case of any dispute or differences, relating to the terms of this engagement, the said dispute or difference shall be referred to the sole arbitration of the Managing Director, Paschimbanga Agri Marketing Corporation Ltd. or any other person appointed by him. The decision of the arbitrator shall be final and binding on both the parties. In the event of such arbitrator to whom the matter is referred to vacates his office on resignation or otherwise or refuses to do works or neglecting his work or being unable to act as arbitrator for any reason whatsoever, the Managing Director, Paschimbanga Agri Marketing Corporation Ltd. shall appoint another person to act as arbitrator in the place

of outgoing arbitrator and the person so appointed shall be entitled to proceed further with the reference from the stage at which it was left by the predecessor. The Bidder will have no objection in any such appointment on the ground that arbitrator so appointed is employee of the same Office.

- In case of any inadvertent typographical mistake in this document, the same will be treated so corrected as to conform to the prevailing provisions.
- Points which are not explicitly covered under **"General terms and conditions"** above shall be covered by extant norms of the Government.

Assistant Director of Agricultural
Marketing (Administrative),Hooghly
and
NODAL OFFICER, PLU,
Sufal Bangla under PAMCL

ANNEXURE-I

(TO BE FURNISHED IN THE COMPANY'S OFFICIAL LETTER PAD)

To,
The _____,
_____ District

Sub: Application for selection as FPC in connection with execution of the Scheme "Two-year Project for Determination of Minimum Threshold Price (MTP) of Perishable Agricultural Produce and Prevailing Farm Gate Price (FGP) Through Farmer Producer Company (FPCs) in Important Production Domains of West Bengal Having Considerable Marketed Surplus Linked to Institutional Procurement During Distress Sale by the Farmers" under RKVY
Ref: Your No. _____, Date:

Sir,
I, the undersigned, would apply for the said selection and furnish the following information:

1	Name of the FPC	
2	EMD (DD No. with Date and Amount)	
3	CIN	
4	Address as per CIN	
5	Address for Communication, if different from address as per CIN	
6	Contact Number(s)	
7	E-mail ID	
8	Trade License No.	
9	PAN	
10	GST No.	
11	Turn Over (FY 2022-23) certified by the CA	
12	No. of Shareholders certified by the CA	
13	No. of Graduate Shareholders and Office bearer	
14	Financial Strength as on 31.03.2024 certified by the CA	

I hereby declare that the above information is true and correct to the best of my knowledge and belief. In case of any false/wrong/misleading information, I shall be bound to take the decision taken by your end. I understand that you are not bound to accept any Proposal you receive. All the self-attested requisite documents are attached.

Signature of the Authorised Signatory with designation and official seal