

# NSTIAM

## Newsflash

### Message form the Chief Editor

During the first quarter of the current financial year, the Institute recorded its highest number of training sessions and trainee participation compared to previous years. A total of **369 trainees across 18 batches** were trained through five distinct programs during this period.

Two **new trainings**, viz: *Agri-value boost: Training on Post Harvest Management, Primary Processing packaging & AGMARK quality certification* for sustainable growth for the FPO, SHG & other farmer members, and *FPO Shareholder Management* have been introduced for the first time at NSTIAM campus.

Additionally, a One-time Assistance of ₹12 lakh was provided as an **Agribusiness Start-up Fund** to six newly formed FPOs, which emerged from the training program titled *Entrepreneurship and Marketing Chain Development through Market-led Production and Post-harvest Management*. These FPOs have now initiated business activities involving various agricultural commodities in their respective blocks, under the close monitoring and supervision of the Institute.

*Sujit K. Bhadra*

Sujit Kumar Bhadra  
Director, NSTIAM



### In this issue.....

- ❖ Training on Shareholder Management of FPOs
- ❖ Refresher Training Course for the Officials of Directorate of Agril Marketing
- ❖ Entrepreneurship Development Training for the Next-generation Farm Family Members
- ❖ Agri-value boost: Training on Post Harvest Management, Primary Processing packaging & AGMARK quality certification for sustainable growth
- ❖ Training on Operational Management of FPOs

## Training on Operational Management of FPOs

During April and May 2025, three (03) six-days training programs on *Operational Management of FPOs* were conducted, targeting **thirty-two (32) FPOs** registered under The West Bengal Co-operative Societies Act and promoted by the **National Cooperative Development Corporation (NCDC)** under the CSS for the formation and promotion of 10,000 FPOs.

The training sessions focused on key operational areas including financial management, human resource management, business operations, and statutory compliances relevant to multipurpose cooperative societies. Renowned experts led the sessions, offering in-depth insights into each domain. Participants were also taken on multiple exposure visits and engaged in hands-on learning of modern post-harvest management, processing, and preservation techniques at the Institute's Demo-lab.

Total **69 participants**, comprising of CEOs and Board of Directors (BoDs) from the **32 FPOs across Murshidabad, South 24 Parganas, Bankura, North 24 Parganas, Purba Medinipur, Purulia, Howrah, Paschim Medinipur, Darjeeling and Birbhum** districts, successfully completed the program.



## Entrepreneurship Development Training for the Farm Family Members



In this quarter, the third phase of the Training on *Entrepreneurship and Marketing Chain Development through Market-led Production and Post-harvest Management* for next-generation farm families under RKVY 2024-25 have successfully concluded for **26 trainees** representing Mathabhanga - I & Mekhliganj blocks of **Coochbehar** and another **26 trainees** representing Panskura - I & Moyna blocks of **Purba Medinipur** districts on **5<sup>th</sup> and 12<sup>th</sup> April, 2025**, respectively.

Additionally, the fourth phase of this eight-weeks training program has been commenced on **13<sup>th</sup> May** with trainees from six (06) blocks of three (03) districts; viz: Kusmandi & Balurghat from **Dakshin Dinajpur**; Baruipur & Kulpi from **South 24 Parganas** and Kalyani & Kaligunj from **Nadia** districts.

Each of the **Six (06) new FPOs** formed under the **second phase** of the training have received the One-time Assistance of Rs 2.00 lakh as **Agribusiness Start-up fund** after submission of their bank approved agri-business project. These FPOs, upon submission and approval of their agri-business projects by banks, began their operations in June 2025, working with various agricultural commodities under close supervision of the Institute.

## Agri-value boost: Training on Post Harvest Management, Primary Processing Packaging & AGMARK Quality Certification for Sustainable Growth

This **newly introduced training program** by the Directorate of Agricultural Marketing, Government of West Bengal, under RKVY 2025–26, was launched for the first time at the NSTIAM campus, primarily targeting members of FPOs, FPCs, FIGs, and SHGs.

The **three-day training** structure includes two days of sessions conducted at NSTIAM, followed by a practical session on the third day at the State Grading Laboratory located at the Organic Haat in Newtown.

The curriculum covers a wide range of theoretical and practical topics such as Post-Harvest Management and Value Addition, Primary Processing, Sorting and Grading, Drying Techniques, Hygienic Handling Practices, Packaging Methods, AGMARK Certification Procedures, and the functioning of State Grading Laboratories.

The inaugural session, held on **16<sup>th</sup> June 2025**, was graced by the Director of Agricultural Marketing, Government of West Bengal, along with other officials from the Directorate. As of June 2025, **forty (40) trainees from Dakshin Dinajpur and Nadia districts** have completed the training.



## Training on FPO Shareholder Management



To strengthen shareholder participation across various FPOs in the State, NSTIAM, for the first time, has launched an initiative aimed at raising awareness about the roles and responsibilities of shareholders in FPO management and business development.

Total **152 shareholders from 43 FPCs** representing from six (06) districts, viz: Bankura, North 24 Parganas, Jhargram, Dakshin Dinajpur, Paschim Medinipur and Purba Medinipur; have been covered through **six (06) number of three-days (03) training programs** during this period.

The training on *FPO Shareholder Management* under RKVY 2025-26 has received highly positive feedback from participants, reflecting its significant impact among the shareholder community.

## Refresher Training Course for the Officials of Directorate of Agril Marketing

The Directorate of Agricultural Marketing, Govt. of West Bengal has organized one three-days (03) refresher training program for its newly recruited officials in the districts as well as in the Directorate.

Held from **27<sup>th</sup> to 29<sup>th</sup> June 2025**, the training was attended by **thirty (30) officials**, including Assistant Directors of Agricultural Marketing, Agricultural Marketing Officers, Assistant Agricultural Marketing Officers, Upper Division Clerks, and Lower Division Clerks.



## Glimpse of different trainings conducted by NSTIAM during this quarter



## Upcoming training programs of NSTIAM for the next quarter

Sl No	Training name	Duration	Participants	Training months
1	FPO Shareholder Management	03 days	Shareholders of Different FPOs of Different Districts	July – September- 2025
2	Entrepreneurship Development Training for the Farm Family Members	08 weeks	Farm Family Members of Different Districts	July – September - 2025
3	Training on Agri-value boost	03 days	Members of FPOs, FPCs, FIGs and SHGs of Different Districts	July – September - 2025

NSTIAM Newsflash is published by  
 Sri Sujit Kr. Bhadra, Director, NSTIAM  
**Netaji Subhas Training Institute of Agricultural Marketing, Baidyabati**  
 (Under the aegis of West Bengal State Agricultural Marketing Board)  
 Sasmal para; Baidyabati; Hooghly 712222  
 Tel No -2632-1710 /2529  
 Email- nstiam.baidyabati@gmail.com  
 Website: www.nstiam.org

Chief Editor:  
 Sri Sujit Kr. Bhadra  
 Associate Editor:  
 Sri Avijit Roy  
 Sri Purnendu Roy  
 Smt. Sharmila Saha  
 Sk. Golam Junjun  
 Sri Satyabrata Mukherjee