

# NSTIAM

## Newsflash



### Message form the Chief Editor

The last quarter of the financial year was an incredible one. NSTIAM completed several departmental as well as inter-departmental programs during this period, primarily focusing the Farmer Producers Organizations (FPOs) of the State. One of the such programs was **inaugurated by The Hon'ble Chief Secretary, Govt. of West Bengal** which exhibited the extreme focus of the State Government towards systematic and proper development of the FPOs of the State.

In addition to this, the Institute also completed several training programs sponsored by **National Institute of Agricultural Marketing (NIAM), Jaipur**.

Parallely other trainings under State budget, likely: Post Harvest Management training for FPOs, Basic Entrepreneurship development training as Outreach program of NSTIAM, were also completed by the Institute as per schedule, during the quarter as well.

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## Training on Operational Management of FPOs

The Institute got the opportunity to organize the training program on 'Operational Management of FPOs' – the first of this kind of training programs in the State organized for the Board of Directors (BoDs) and Chief Executive Officers (CEOs) of the FPOs, in association with Agriculture Department, Govt. of West Bengal.

Inauguration of this residential training program was done through virtual mode by **The Hon'ble Chief Secretary, Government of West Bengal; The Hon'ble MIC, Panchayat & Rural Development Department; The Principal Secretary, Agricultural Marketing department; and The Principal Secretary, Agriculture department;** from Nabanna. OSD & Special Secretary, Agricultural Marketing department, District Magistrate, Hooghly; Additional District Magistrate (ZP), Hooghly and District officers of Agricultural Marketing, Agriculture & Horticulture departments were also present at NSTIAM conference hall during the inauguration.

The Institute conducted two of such three days residential trainings from **14<sup>th</sup> to 16<sup>th</sup> March and 20<sup>th</sup> to 22<sup>nd</sup> March, 2023** where the main focus was to provide a vivid knowledge on financial management, human resource management as well as on agri-business project planning & implementation to the participating FPOs.

Total **69 participants from 32 FPOs**, (those having an annual turnover of more than 20 Lakh) representing from Hooghly, Howrah, North 24 Parganas & South 24 Parganas districts, successfully completed the training program.



## Workshop on Paddy procurement by the FPOs

In order to strengthen post-harvest marketing system through participation of the farming community in the Paddy procurement operation, Govt. of West Bengal has decided to procure paddy at MSP through the interested FPOs for the KMS 2022-23 by declaring Paschimbanga Agri Marketing Corporation (PAMCL) as nodal agency for such procurement by the FPOs.

To execute this operation for the first time, a handholding workshop for the Purchase Officers (P.Os) of Different FPCs of the State was organized by PAMCL at NSTIAM on **05-01-2023**. **Thirty-two (32) participants of 17 FPCs** from of **Four (04) Districts**, viz: Hooghly, Bankura, Paschim Medinipur and Paschim Bardhaman took part in the One-Day workshop. **Managing Director, PAMCL** and District officers of all the 04 districts were also present in the program.

Procedure of Paddy procurement and handling of the reporting website of Food department were vividly elaborated to the P.Os followed by hands-on practical session.



## Two-weeks residential training on Post-Harvest Management

NSTIAM has completed all the targeted eight (08) number of Two-weeks residential training on Post-Harvest Management, Preservation and Marketing of Fruits and Vegetables exclusively for the FPOs and FPCs nominated from different districts and Sufal Bangla during the F.Y 2022-23.

**Two (2) FPCs** representing two districts, i.e Sabuj Bahini Agro Producer Co. Ltd. from Malda and Banerwar evergreen Farmers Producer Co. Ltd. from Coochbehar districts have successfully completed the training during the month of **January and February, 2023**. Total **35 shareholders** representing the two FPCs participated in the training.

Additionally, Notunhat Farmers Producer Co. Ltd., who completed their training during the last quarter, received **One Time Assistance (OTA) of Rs. 1.5 Lakh** from the Government after submission of a bank approved agri-business project.



## Basic Entrepreneurship Development training as outreach program of NSTIAM



During this last quarter of the financial year, the State-wide **06-days Basic Entrepreneurship Development** trainings as outreach program of NSTIAM have been conducted in **four (04) blocks of three (03) districts of the State**.

**Total 120 trainees** have been covered by three different Zilla RMCs, viz: Jhargram, Coochbehar, and Paschim Medinipur.

## Training sponsored by NIAM, Jaipur

The Institute completed **four (04) numbers of 3 days training** program sponsored by National Institute of Agricultural Marketing (NIAM) Jaipur on "Value Addition to Agricultural Produces" targeting the farm women and "FPO linkage with Extension, Credit, Infrastructure, Value Addition and Marketing" targeting the BoDs and CEOs of FPO and FPCs.

For the first type of training, which was held between **9<sup>th</sup> to 11<sup>th</sup> and 15<sup>th</sup> to 17<sup>th</sup> February, 2023**; total **60 farm women** nominated by North 24 Parganas Zilla RMC and Paschim Bardhaman Zilla RMC participated. Different methods Value addition to the agricultural commodities including fruits, vegetables, flowers etc. during post-harvest operation were main point of discussion during the entire program.

**65 BoDs and CEOs from 33 FPOs from 08 districts** of the state took part in the second type training which was organized between **20<sup>th</sup> to 22<sup>nd</sup> and 23<sup>rd</sup> to 25<sup>th</sup> of February, 2023**. Various topics related to Linking of FPOs with Agro Industries, both in theory and practical mode, including financial management and credit linkage were elaborated to the trainees.





**Glimpse of different training and workshops conducted by NSTIAM during this quarter**

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