

# NSTIAM

## Newsflash



### Message form the Chief Editor

A New year always shows a path of new beginning. With the relaxation of the COVID-19 restrictions, NSTIAM **restarted the offline** training programs for the farm families from February 2022 onwards – an attempt to evoke the pre-COVID training modules strictly maintaining the health protocols.

This quarter was the **most eventful** one among all four quarters of the financial year. During this period, we trained **209 trainees in 04 diversified fields** of Agricultural Marketing. The programs were funded by State Budget and National Institute of Agricultural Marketing (NIAM), Jaipur.

We are also happy to announce that during this quarter, NSTIAM has crossed the milestone of **covering 10000+ trainees** within its **12 years of its establishment**.

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Sujit Kumar Bhadra  
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## Different trainings under State Budget-2021-22

NSTIAM completed the last phase of the 2-week virtual training programs on “Post-Harvest Management, Preservation and Marketing of Fruits & Vegetables” during the month of January’22. Total **38 trainees from 02 FPCs**, as nominated by Suliguri RMC and Jalpaiguri ZRMC attended the program from their residence through their smartphones.

The Institute also completed the allotted online e-NAM training for the **e-NAM Stakeholders** during this quarter. 28 Progressive stakeholders, representing farmers, FPO/FPC members & traders were trained through **02 number of 2-day online training** in the month of January’22.



## Different trainings sponsored by NIAM, Jaipur

The Institute organized **07 numbers of 3-day training** program sponsored by **National Institute of Agricultural Marketing (NIAM) Jaipur** on “Value Addition to Agricultural Produces” and “FPO linkage with Extension, Credit, Infrastructure, Value Addition and Marketing” for Farm Women and Board of Directors of different FPCs of the State respectively through offline mode.

Total **71 Farm women** from Paschim Burdwan, Hooghly, Nadia and 24 Parganas (N) district participated in **04 trainings** on Value Addition held during **February and March’22**.

**51 Board of Directors from total 27 FPCs** (03 FPCs each from 09 districts) took part in the 2<sup>nd</sup> type of training on FPO linkage with Extension, Credit, Infrastructure, Value Addition and Marketing. Knowledge on various topics such as Basics of Project Planning and Management, Agriculture Infrastructure Fund, Value addition of Agri produce, low-cost Packaging of Food Items etc. were imparted to the trainees along with **hands-on practical in the Demo Lab** of NSTIAM.

## One-day workshop with trainees

NSTIAM conducted a one-day **Workshop** cum One-time Financial Assistance (OTA) Distribution ceremony for the Trainee groups of NSTIAM under 02 weeks training on ‘Post Harvest Management, Preservation and Marketing of Fruits and Vegetables’ conducted during the F.Y 2021-22 at the Conference Hall of NSTIAM on **16-03-2022**.

Apart from **21 participants from 07 FPCs**; **Chief Executive Officer**, West Bengal State Agricultural Marketing Board; **Officer on Special Duty & Ex-officio Special Secretary**, Agricultural Marketing Department and **Managing Director**, Paschimbanga Agri Marketing Corporation Limited were among the eminent guests who delivered their valuable suggestions and visions to the participants. The workshop concluded by distribution of OTA to 07 FPCs as a part of their post-Training Assistance.



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