

NSTIAM

Newsflash



Message form the Chief Editor

This quarter was indeed the most eventful one during the past one year. We were able to start the full-fledged offline core training programs of the Institute under State budget after a long gap of 02 years.

During this period, NSTIAM has parallelly conducted two-weeks Post Harvest Management training and Block level six-days Basic Entrepreneurship trainings as outreach training program along with the Stakeholders' training on e-NAM. Additionally, one five-day workshop cum training program of West Bengal State Rural Livelihood Mission in association with District Mission Management Unit, Hooghly was also organized by the Institute.

This was really a prestigious moment for the Institute, when one of the trainee groups received their One-Time Assistance **from the hand of Hon'ble Chief Minister, Govt. of West Bengal.**

Additionally, in this quarter, we could able to add another attraction in our Demo-Lab for the trainee groups - The Spice processing unit.

On behalf of all members of NSTIAM, I wish you all a joyful and prosperous upcoming festive session.

Sujit K. Bhadra

Sujit Kumar Bhadra
Director, NSTIAM

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Two-weeks residential training on Post-Harvest Management

After a long gap of almost two years, NSTIAM started the Two-weeks residential training on Post-Harvest Management, Preservation and Marketing of Fruits and Vegetables, exclusively for the Farmer Producer Organizations (FPOs), the Farmer Producer Companies (FPCs). **This is the only Agri-business linked training program for the FPOs in the State.**

Apart from imparting knowledge on scientific preservation of fruits & vegetables and Supply chain management, the trainees were trained on FSSAI norms; activities of Sufal Bangla; modalities for approval of bank loan related to Agri-business projects; linking with Agricultural Infrastructure Fund; Low-cost packaging for fresh fruits & vegetables at IIP, Saltlake; Hands on practical training on processed food items at Demo-Lab; Documentation, Accounts keeping and auditing etc.

Total seventy (70) trainees representing four (4) FPCs of the State viz: Sabuj Biplab Farmers Producer Co. Ltd.; Bagnan Agro Producer company limited; Manbhumi Farmers Producer Co. Ltd. and Krishi Jagoron Kenda Producer Company Ltd from Jhargram, Howrah, Purulia and Dakshin Dinajpur respectively, have successfully completed the training **during the month of July to September 2022.**



Workshop of West Bengal State Rural Livelihood Mission

The Institute organized a **five-day residential workshop** on NRP round Training of Trainers on Visioning 2 training for the SLTs, District officials of West Bengal State Rural Livelihood Mission under P&RD Department in association with District Mission Management Unit, Hooghly.

Total **thirty-four (34)** participants along with officials of **06 districts** of the State took part in the workshop held in the institute campus **from 19th September to 23rd September 2022.**

Training on e-National Agricultural Marketing (NAM)



Since August 2022, NSTIAM is conducting two-days online training program on e- National Agricultural Marketing (NAM) for the different stakeholders of the National level platform. Till end of September 2022, **166 number of Progressive farmers, FPO/FPC members & Progressive traders from 10 districts** of the State have been trained through **12 number of trainings.**

Trainees were provided with participation certificates.

Upcoming training programs of NSTIAM for the next quarter

Sl No	Training name	Duration	Participants	Training months
1	Basic Entrepreneurship Development training as outreach program of NSTIAM	06 days	Farm Family Youths from different blocks of the State	November, December
2	Training on e-NAM	03 days	RMC Secretaries & Officials	November
3		02 days	Stakeholders of e-NAM	November, December
4	Post-Harvest Management Training	02 Weeks	Farmer Producer Companies nominated by RMCs and Sufal Bangla	November, December

Distribution of OTA from the Hand of Hon'ble Chief Minister, Govt. of West Bengal

Manbhum Farmers Producer Company Limited of Joypur, Purulia availed the two-week Residential training on Post-Harvest Management, Preservation and Marketing of Fruits and Vegetables at the Institute campus from 22nd August 2022 to 03rd September 2022.

After successful completion of their training, the FPC submitted one **Agri-business project on Cultivation, Aggregation & Sale of Produce and Custom hiring center**. The project received approval from West Bengal State Cooperative Bank, Kolkata and got sanction of a bank loan of 35.00 Lakh.

As a part of the post-training assistance to the FPC by the Department, they received **Rs 1.50 Lakh as One-time Assistance from the Hand of Hon'ble Chief Minister, Govt. of West Bengal** on 15th September 2022 at Kharagpur.



Visit of Dept of Hon'ble MOS (Independent Charge), Agricultural Marketing Department



Sri Becharam Manna, Hon'ble Minister of State (Independent Charge), Dept. of Agricultural Marketing visited the NSTIAM campus on 22nd August 2022.

During his visit, he inaugurated the 3rd two-week Residential training on Post-Harvest Management, Preservation and Marketing of Fruits & Vegetables along with the Basic Entrepreneurship Development training as outreach program of NSTIAM conducted by Hooghly Zilla Regulated Market Committee and delivered his valuable suggestions and visions to the **forty-eight (48) participants** from Joypur block of Purulia and Purshura block of Hooghly district.

Hon'ble MOS also **visited the Demo-Lab of the Institute** to observe the different tools for post-harvest management of agricultural commodities maintained at the lab for depicting the entrepreneurship ideas to the trainees.

Pre-Training Interaction of 08 Weeks Entrepreneurship Development Training

During this quarter, NSTIAM conducted **Two (2) pre-training interaction program** for the upcoming eight-weeks training 'Entrepreneurship and Marketing Chain Development through Market-led Production and Post-harvest Management' for the young members of farm families in **Barabani and Barabazar blocks of Paschim Bardhaman and Purulia districts** respectively.

Eighteen (18) participants from each of the blocks took part in the interaction program where several queries raised by the trainees about the training program were resolved.



Basic Entrepreneurship Development training as outreach program of NSTIAM

The Institute is conducting the State-wide **06-days Basic Entrepreneurship Development** training as outreach program of NSTIAM in **two blocks of each of the districts**. The objectives of the program are to provide a basic idea on entrepreneurship development based on agricultural commodities to the next generation farm family members; to create a general awareness regarding the activities of Department of Agricultural Marketing as well as schemes and activities of other Agri-allied departments related to marketing of agri-produces at block/district level as well as to create a pool of encouraging rural youths who can be selected as the potential candidates for the 08 weeks' Entrepreneurship development training program conducted by NSTIAM for the next generation farmers.

Apart from the district officials of this departments, official from the line departments, FSSAI officers, successful entrepreneurs of the district conducted the sessions for the trainees.

Since August' 2022, **total 28 trainings** have been **conducted by 16 different Zilla RMCs**. **Total 834 farm family members** were trained in this quarter.



New equipment in the Demo-Lab of NSTIAM



The Demo-lab of the Institute was already equipped with more than 30 instruments and equipment related to preservation and processing of fruits and vegetables, chips and puffed rice.

In this quarter, we were able to add **five (05) more instruments** mainly related to spice processing viz: Micro pulverizer, Vibratory sieve shaker machine, Batch-number printing machine, Hand-held bottle labeling machine and Ribbon blending machine.

With introduction of the new unit, the trainees now can get a practical overview of spice processing, labeling and overall marketing of the species in addition to the theoretical sessions.

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